



## PRODUCTION/REDUCTION SALES POLICY

1. The British Blue Cattle Society will only agree to a production/reduction sale being held under its auspices at its discretion. Such a sale must not undermine any sale organised by the Society or one of its Regional Clubs.
2. The responsibility of the Society at a production/reduction sale, held under its auspices, will be solely to administer and undertake the inspection arrangements for all cattle entered for sale. The Society will be responsible for the appointing of the Inspection Team.
3. Financial arrangements. The vendor/auctioneer will be responsible for promotion and all other costs associated with the sale.
4. Cattle presented at a sale held under the auspices of the Society, which are a reduction in the members herd size, or are a disposal of surplus production, must still be inspected by the Official Society Inspectors.
5. No animal can be entered for sale under three months of age

### Financial Arrangements

6. The Society will take 1% of the sale price plus VAT, to cover the cost of administering and implementing the inspection and the promotion of the sale, internally by the Society. This will include: -
  - Inclusion on the Society Sales list and website
  - Promotion at events the Society is attending
  - A label would also be adhered to mail leaving the office, where possible, promoting the sale
  - \*A catalogue-download from 'Breedplan' with pedigree and EBV data, free of charge to the auctioneer.  
*\*N.B (There will be a £5 charge for this service, per animal, if a sale is not held under the auspices of the Society.)*
7. In addition, a transfer fee, as determined by the Society will be charged for all animals sold
8. All animals will be sold with a British Blue Bull & Female Breeding Warranty, charged to the vendor at the current rate. ( £5.00 + Vat per pedigree animal sold.)

#### Note 1

The 1% commission, charged by the Society should be easily recovered as a result of the animals being sold as "Quality Inspected"

#### Note 2

These notes should also be read in conjunction with the Society's Conditions of Sale

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