



WORLD CONGRESS  
DENMARK, JULY 2024

# Join us in Denmark and meet the Danish Blue

*For the 2024 BBI meeting, we will be very proud to present to the Belgian Blue professionals the Danish Blue population and activities.*

*Are you curious to see them with your own eyes? And meet fellow Blue-farmers who share your passion?*

*Then you should join the World Congress, which this year will be held in the summery Denmark, with lots of opportunities to both learn something new and socialize.*

*Don't miss this unique occasion to see the Danish selection program, with a special focus on calving ease and performances in crossbreeding.*



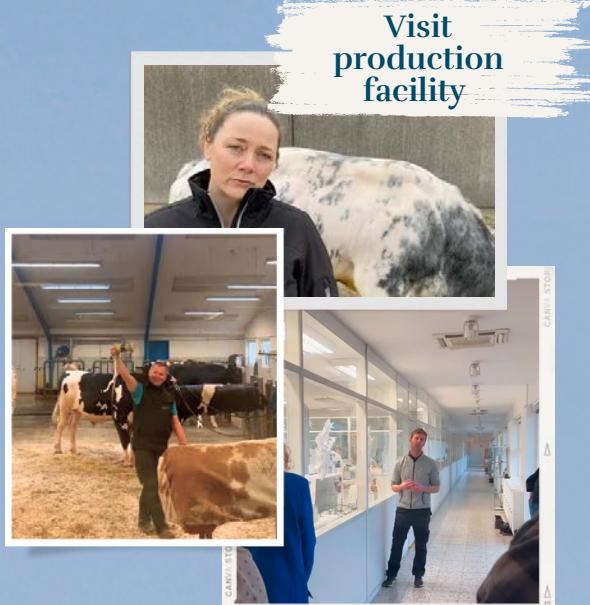


## WORLD CONGRESS DENMARK, JULY 2024

# Three days filled with learning, great experiences and lots of fun!



Inspiring farm visits



Visit production facility



Huge animal show



Fun events and  
good accommodation





## WORLD CONGRESS DENMARK, JULY 2024

# Program highlights

### **Leading bull producer**

Visit to one of the biggest herds in Denmark, specialized in breeding Danish Blue.

### **Danish Blue X dairy cows**

We will visit a farm specialized in fattening calves. They use a combination of Danish Blue and Holstein, which ensure them calving ease and great carcass gain.

### **VikingGenetics semen production facility**

We will be visiting VikingGenetics, a production site for Danish semen. The product manager will give a presentation of some of the Blue bulls they have and tell us about the bulls, and the selection of the bulls they buy.

### **The largest animal fair in the Nordics**

We will visit the largest animal fair in the North, and here you will meet Danish cattle farmers from all over the country, who spend their yearly vacation on the fair with their family. You will both see state of the art animals, but there will also be time to socialize in the stables.

### **Danish Blue - how did it emerge?**

Get the history behind the easy births and the collaboration with dairy farmers. We will also introduce you to the Danish Blue breeding goals.

### **Data and reporting - how is it done, and what is the benefit?**

Presentation of the reporting system in Denmark of the crossing index and the NBDI index and the use here in everyday life.

### **Presentation of the Future Beef Cross project**

Danish farmers and NGO's have developed a study on cross breeding paired with genomic testing. The findings and practical use will be presented by people from the Danish research institute Segec.

### **Presentation of the Belgian purebred genomic evaluation system**

Presentation of the Belgian purebred genomic evaluation system, as well as the research project "Blanc Bleu Vert".

## The practical

### **Date**

July 1. - 4., 2024

### **Price**

€ 580 if you have a VAT-number.

€ 725 if you do not have a VAT-number.

Accommodation, food and drinks, transport which is mentioned in the program, events and entrance fees in Denmark included.

### **RSVP**

Send an email with your details to [worldcongressdenmark2024@gmail.com](mailto:worldcongressdenmark2024@gmail.com)

Latest day to RSVP: April 15.